Web 2.0 Recommendation & Guideline

http://www.prezi.com/group/web20/tools/web20_tool_group.html

Goals

- Include assessment of web 2.0 tools
- Improve internal visibility of tools

Approach

- Collect web 2.0 tools
- Select most appropriate ones
- Develop usage guidelines

Results

Top scoring list
- Evaluated list
- Recommended list

Discussion

Thank you
Web2.0 Recommendation & Guideline

http://mlabosx.ou.nl/groups/medialabwiki/wiki/1e52e/Web20_task_force.html
Web 2.0 Recommendation & Guideline
http://social_apps.momjapan.com/0340366/note-perfect.html

**Goals**
- Enhance human use of web 2.0 tools
- Improve external visibility of CFG

**Approach**
- Collect web 2.0 tools
- Select most appropriate ones
- Develop usage guidelines

**Results**
- Top scoring list
- Evaluated list
- Recommended list
Goals
Goals

- Initiate/Harmonize use of web2.0 tools
- Improve external visibility of LMP
Approach
Collect web2.0 tools
Approach

• Collect web2.0 tools

• Select most appropriate ones

<table>
<thead>
<tr>
<th>Originality</th>
<th>Contribution to external communities</th>
</tr>
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<tbody>
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<td>Usage</td>
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• Develop usage guidelines
Approach

- Collect web2.0 tools
- Select most appropriate ones

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Collect wETL CU tools

Select most appropriate one

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Develop usage guidelines
Approach

- Collect web2.0 tools
- Select most appropriate ones
- Develop usage guidelines
Results

ing list
Results

Top scoring list

1 Delicious
2 Google Maps
3 LinkedIn
4 Twitter
5 YouTube
6 Skype
7 Wordpress
8 Flickr
9 Slideshare
10 MindMeister
11 Facebook

Evaluated list

1 Delicious
2 Google Maps
3 LinkedIn
4 Twitter
5 YouTube
6 Skype
7 Wordpress
8 Flickr
9 Slideshare
10 MindMeister
11 Facebook

Recommended list

1 Delicious (Bookmark sharing)
2 LinkedIn (Groups, Profiles, Network)
3 Twitter (Tweets, Walls, Tags, Lists)
4 Slideshare (presentation sharing)
5 YouTube (videos sharing)
6 Flickr (photos sharing)
Top scoring list

1. Delicious
2. Google Maps
3. LinkedIn
4. Twitter
5. YouTube
6. Skype
7. Wordpress
8. Flickr

Result:

Evaluation:

1. ++ Delicious
2. -- Google Maps
3. +/- LinkedIn
1 Delicious
2 Google Maps
3 LinkedIn
4 Twitter
5 YouTube
6 Skype
7 Wordpress
8 FlickR
9 Slideshare
10 MindMeister
11 Facebook
Evaluating list

- Delicious
- Google Maps
- LinkedIn
- Twitter
- YouTube
- Skype
- Wordpress

Recommended list
1 + Delicious
--Google Maps
2 + LinkedIn
3 + Twitter
4 + YouTube
--Skype
5 + Wordpress
6 + Flickr
7 + Slideshare
--MindMeister
8 Facebook
Recommended list

1. Delicious (Bookmark sharing)
2. LinkedIn (Groups, Profiles, Network)
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Recommendation

General

1. Measure amount of extra effort

YouTube

Flickr

Del.icio.us
General

Minimize amount of extra effort

Utilize where possible (technical requirements

Existing material where possible
1. Minimize amount of extra effort
   \(\rightarrow\) automate where possible (technical requirement)
   \(\rightarrow\) use existing material where possible

2. Maximize effect
   \(\rightarrow\) use consistent tags: \#MMLAB \#LMP
   \#CELSTEC \#OUNL
   + individual tags (like \#immersive)
   \(\rightarrow\) (re-)publish your material on
   (Slideshare, YouTube, Flickr)
   \(\rightarrow\) keep your professional profile up-to-date and connected to CELSTEC
Delicious
Address: delicious.com
Main Purposes: Bookmark-Sharing, Link publishing

* create delicious account
* use real name
* use it for all work-related links
* use proper tags
* add CELSTEC and LMP tags
LinkedIn
Address: linkedin.com
Main Purpose: personal network maintenance and awareness

* create a LinkedIn account
* use real name
* link up with colleagues
* Connect to more people
* Join the CELSTEC group in LinkedIn
* Join other groups in LinkedIn
* Connect LinkedIn to e.g. Twitter
Twitter
Address: twitter.com
Main Purpose: Micro-Blogging, Awareness
* create a twitter account
* use real name
* search for colleagues and follow them.
* write a few tweets & follow other people
* Keep on tweeting & find lists to follow
* Tweet about your work
* Use Hashtags #CELSTEC #LMP
SlideShare
Address: slideshare.com
Main Purpose: Presentation publication and sharing
* Choose Account Type ‘University/School’.
* Upload and set title, description and tags
* Choose ‘Education’ as category.
* Add SlideShare to your LinkedIn profile.
* Sorry, but upload to DSpace as well!
You Tube

Address: youtube.com
Main Purpose: Video sharing
create an account
Address: youtube.com

Main Purpose: Video sharing

* create an account
* upload a video
* set title, description and tags
* select ‘Education’ as ‘Category’.
* max. 10 minutes, max. 2 GB
* Share your activity with Twitter
Flickr
Address: flickr.com
Main Purpose: Photo sharing

* Create a Yahoo account
* Use it for Flickr
* Upload photos
* Set title, description and tags
* Include CELSTEC and LMP as tags
Who?

The Web 2.0 Task Force is:
  Aad Slotmaker
  Hans Hummel
  Roland Klemke
The Web 2.0 Task Force is:
Aad Slotmaker
Hans Hummel
Roland Klemke
Thank you & Discussion