The eye in the web
Investigating web search with eye tracking with cued retrospective reports

Dr. Halszka Jarodzka
& Dr. Saskia Brand-Gruwel
The eye in the web
Investigating web search with eye tracking with
cued retrospective reports

Centre for Learning Sciences

EYE TRACKING
A COMPREHENSIVE GUIDE TO METHODS AND MEASURES
HOLMQVIST ET AL

Open Universiteit
celstec.org
• Yvonne Kammerer – Effects of search interface and epistemic beliefs on source evaluations during medical Web search
• Esther Argelagos – Measuring processes in web search: logfiles, eye-movements and cued retrospective reports compared
• Saskia Brand-Gruwel – Evaluation of information while searching on the Internet: Differences between experts and novices

Ladislao Salmeron, University Of Valencia, Discussant