The Open University of the Netherlands facts & figures

- Founded in 1984, one of 14 Dutch universities
  - 6 bachelor & 13 master programmes
  - ± 20 000 students

- Adult education, lifelong learning
  - 10% <25, 33% between 26-35,
    33% between 35-45, 24% >45
  - 60% employed; 50-50 M/F
  - Enrolment conditions: EU nationality & 18+

- 700 FTE
  - study centers in the Netherlands (12), Flanders (6), and Dutch Antilles (1)
  - main office in Heerlen
Welten Institute
Research Centre for Learning, Teaching & Technology

Learner
Teacher *
Technology *

Networked learning & Social media

Mobile learning

Topic community
Learning Sciences and Technologies
Learning Analytics

CELSTEC
celstec.org
Current state of affairs unemployment 55+

Oktober 2013: 102,000
Time to find a new job on average x3
Average time between jobs 16 months

Plan launched October 2013 should help 22,500 unemployed 55+ find a job via:

Training (45,000 yearly)
Bonuses
UWV - Employee Insurance Agency

An autonomous administrative authority (ZBO) commissioned by the Ministry of Social Affairs and Employment (SZW) to implement employee insurances and provide labour market and data services
UWV training ‘Succesvol naar werk’

- 55-plus
- > 3 months unemployed
- 10 half day sessions over a 3 months period
- groupwork with an adviser/coach
- individual talks with adviser
Topics

• Insight in own qualities – competence assessment

• How to make use of your network of friends, acquaintances, family and former colleagues and that of other people in the group? Networking via social media.

• Self-presentation: CV, application, networking, job interview

• Evaluating vacancies
Find a job through social media

General online training

Four parts of 30 to 60 minutes:

• Social media & job search

• Profiling on social media

• Networking through social media

• Job applications through social media
Other (commercial) providers

- desollicitatietrainer.nl
- Scheidegger two day training including topic social media
- Learnit Trainingen http://www.learnit.nl/gratiscursus/cursus_solliciteren/1
- XL10Training “Personal Branding”
- Individual training http://www.sollicitatietraining.com/sollicitatietraining/
- http://www.carrieretijger.nl/carriere/solliciteren/speciaal/oudere-sollicitant